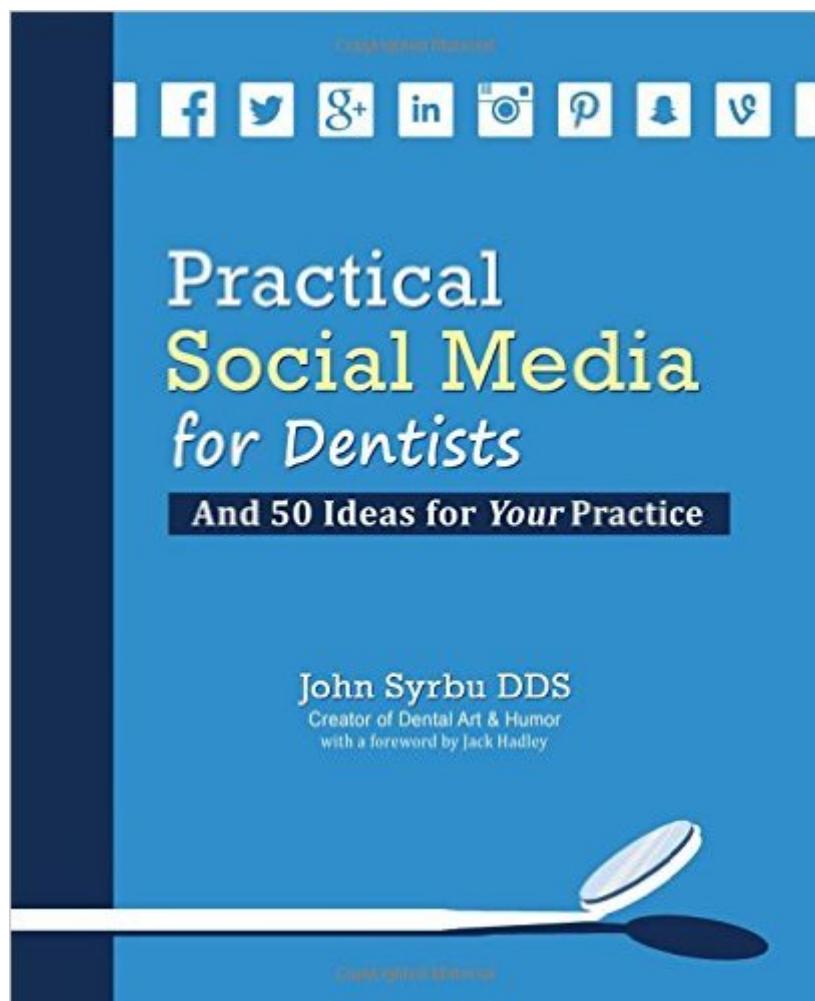


The book was found

Practical Social Media For Dentists



Synopsis

An innovative and visual approach to social media marketing for dentists! Many sources agree that social media is an important piece of the modern day marketing puzzle. However, few go into the details of HOW to effectively use social media for your dental office. Whether you're new to the scene or have enjoyed a lively online presence for years, *Practical Social Media for Dentists* is the definitive and comprehensive guide for dentists and dental specialists. With a brief historical background and the advent of social media, this book quickly launches into the relevant methods, techniques and mindset for creating quality social media content on a consistent basis. It boasts 50 ideas with over 130 real-world examples of post-worthy material from practices all over the country. Add a few social media pearls to your collection and learn to engage with an ever more savvy and informed audience. What are you waiting for? Let's have some fun!

Book Information

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Average Customer Review: 4.7 out of 5 starsÂ See all reviewsÂ (3 customer reviews)

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Customer Reviews

Dr. Syrbu has put together an extremely comprehensive guide on social media for dentists with multiple useful templates and examples. This book is a gold mine of tips and tricks on how to effectively use the multiple social media platforms. It introduces the topic with extensive background research and delivers real-world advices for both newbies and experts in social media. The chapter "50 Ideas for Your Practice" is overflowing with the best ideas used by other dental practices. This book is a must-read for any dental practice that wishes to harvest the power of social media.

This is a great book for dentists young and old. As an associate opening my own practice, I look forward to having a playbook to work from when it comes to social media. Great advice to get you in

the right mindset and create engaging content. A fun read with plenty of pictures and examples of each of the 50 posts! Highly recommended!

Very practical.

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